

WNYO, WUTV
EEO PUBLIC FILE REPORT
February 1, 2017 - January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Marketing Consultant (Entry-Level)	1-9, 11, 13-39, 41-45	19
Local Sales Manager	1-4, 6-8, 10-11, 13-39, 41-45	22
Local Sales Assistant	1-8, 11, 13-26, 28-45	19
Copy Coordinator	1-8, 11-45	38

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Cultural Center 350 Masten Avenue Buffalo, New York 14208 Phone : 716-884-2013 Email : african-cultural350@gmail.com Fax : 1-716-885-2590 Tammy Gaines	N	0
2	Bryant & Stratton Business Institute 465 Main Street Buffalo, New York 14203 Phone : 716-884-9120 Email : dwestbrook@bryantstratton.edu Diane Westbrook	N	0
3	Buffalo Federation of Neighborhood Centers 97 Lemon Street Buffalo, New York 14204 Phone : 716-856-0363 Email : lharwell@bfnc.org Fax : 1-716-856-1432 Letrice Harwell	N	0
4	Buffalo State College 1300 Elmwood Avenue Buffalo, New York 14222 Phone : 716-878-5811 Email : askcdc@buffalostate.edu Lynn Rogers	N	1
5	Buffalo Urban League 15 Genesee Street Buffalo, New York 14203 Phone : 716-854-7625 Email : info@buffalourbanleague.org Joan King	N	0
6	Canisius College 2001 Main Street Buffalo, New York 14208 Phone : 716-888-2478 Email : abbatoye@canisius.edu Fax : 1-716-888-3212 Eileen Abbatoy	N	1

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7	Careerbuilder 8401 Greensboro Dr. Ste 250 McLean, Virginia 22102 Email : sbgresumes@sbgstv.com Andrew Hamburger	N	0
8	Community Action Organization 70 Harvard Place Buffalo, New York 14209 Phone : 716-881-5150 Email : caohr@roadrunner.com Paulette Fields	N	0
9	Crisis Services 2969 Main Street Buffalo, New York 14214 Phone : 716-831-4408 Email : jpirro@crisisservices.org Jessica Pirro	N	0
10	Current Employee	N	1
11	Educational Opportunity Center 465 Washington Street Buffalo, New York 14203 Phone : 716-849-6727 Email : keysor@buffalo.edu Fax : 1-716-849-6755 Margaret Keysor	N	0
12	Employee Referral	N	1
13	Erie Community College North Campus Main & Youngs Rd. Williamsville, New York 14221 Phone : 716-851-1484 Email : abbarno@ecc.edu Fax : 1-716-851-1483 Joseph Abbarno	N	0
14	Erie County Division of EEO 95 Franklin Street Buffalo, New York 14202 Phone : 716-858-7542 Email : carol.bubar@erie.gov Carol Bubar	N	0

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15	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
16	Greater Buffalo Partnership 665 Main St. Suite 200 Buffalo, New York 14203 Phone : 716-852-7100 Email : cmiles@thepartnership.org Ca-Rin Miles	N	0
17	Hilbert College 5200 South Park Avenue Hamburg, New York 14075 Phone : 716-649-7900 Email : mflynn@hilbert.edu Maura Flynn	N	0
18	Hire a Hero P.O. Box 6808 Morango, California 94705 Phone : 888-501-2278 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Alicia Lawrence	N	0
19	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	5
20	Ithaca College 335 Park School of Communications, Ithaca College 953 Danby Road Ithaca, New York 14850 Phone : 607-274-3244 Email : sbgresumes@sbgstv.com Sharon Pickeral	Y	0

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21	Journalismjobs.com 72 Plaza Drive 2nd Floor Berkeley, California 94705 Phone : 510-653-1521 Email : sbgresumes@sbgstv.com Broadbean Source	N	0
22	Linkedin Corporate Solutions 2029 Stierlin Ct. Mountain View, California 94043 Email : sbgresumes@sbgstv.com Todd Soffian	N	1
23	Medaille College 18 Agassiz Circle Buffalo, New York 14214 Phone : 716-880-2211 Email : carol.cullinan@medaille.edu Carol Cullinan	N	0
24	Media Match 8112 1/2 West 3rd Street Los Angeles, California 90048 Email : info@media-match.com Tammy Romaniuk	Y	0
25	NAACP 395 E. Ferry Street Buffalo, New York 14208 Phone : 716-884-7242 Email : naacp@apollo3.com Frank Mesiah	N	0
26	Niagara County Employment & Training Department 1001 Eleventh Street Niagara Falls, New York 14301 Phone : (716) 278-8213 Email : Bonnie.Rice@niagaracounty.com Fax : 1-716-278-8587 Bonnie S. Rice	N	0
27	Niagara Falls Church of Christ 2011 Tennessee Avenue Niagara Falls, New York 14305 Phone : 716-285-6534 Email : niafallscofc@aol.com Eddie J. Cornelius	N	0

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28	Niagara University PO Box 2041 Niagara University Niagara Falls, New York 14109 Phone : 716-286-8500 Email : tmj@niagara.edu Tina Johnston	N	0
29	Norfolk State University 700 Park Ave. Norfolk, Virginia 23504 Phone : 757-823-2384 Email : pcbiggs@nsu.edu Paula C. Briggs	N	0
30	NY Job bank - Workforce Consortium Greater Buffalo Works 525 Washington Street Buffalo, New York 14203 Phone : 716-845-6003 Email : carolyn.bright@labor.state.ny.us Fax : 1-716-847-0776 Carolyn Bright	N	0
31	NY State Job Bank - Department of Labor 284 Main Street Buffalo, New York 14202 Phone : 716-851-2694 Email : jobbank.buffalo@labor.ny.gov Job Resources Job Bank	N	0
32	NYS Broadcasters Association, Inc. 1805 Western Avenue Albany, New York 12203 Phone : 518-456-8888 Email : sandy@nysbroadcasters.org Sandy Messineo	N	0
33	Opportunities Unlimited of Niagara Factory Outlet Boulevard Niagara Falls, New York 14304 Phone : 716-297-6400 Email : kwagner@opportunitiesunlimited.org Fax : 1-716-297-7522 Kim Wagner	N	0

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34	Oswego - State U of NY 7060 Rt 104 Oswego, New York 13126 Email : sbgresumes@sbgstv.com Career Center	N	0
35	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
36	Seneca Nation of Indians 1510 Route 438 I Irving, New York 14081 Phone : (716) 945-1790 Email : rochelle.pierce@sni.org Rochelle Pierce	N	0
37	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
38	Sinclair Website 10709 Beaver Dam Rd Hunt Valley, Maryland Phone : 410-568-1517 Url : www.sbgi.net Email : employment@sbgstv.com Sharon Pickeral	N	1
39	SUNY at Buffalo 259 Capen Hall Buffalo, New York 14260 Phone : 716-745-4642 Url : http://www.buffalo.edu/career.html Email : jca@buffalo.edu Judith Applebaum	N	0

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40	SUNY at Buffalo 259 Capen Hall Buffalo, New York 14260 Phone : 716-645-2231 Email : sbgresumes@sbgstv.com Judith Applebaum	N	0
41	SUNY Fredonia 280 Central Avenue Fredonia, New York 14063 Phone : 716-673-3111 Email : careers@fredonia.edu Career Services	N	0
42	Syracuse University 900 S Crouse Ave Syracuse, New York 13244 Email : sbgresumes@sbgstv.com Career Center	N	0
43	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
44	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
45	US Army Wounded Warrior Program 200 Stovall Street, Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			11

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	3/9/2017	Participation in Job Fairs	<p>Dianne Fancher/Human Resources contact for WUTV/WNYO attended Buffalo State Job & Internship Fair on March 9, 2017 from 11:30am-2pm at the Campbell Student Union Social Hall.</p> <p>A number of employers participated and over 200 students were in attendance. Candidates who stopped the table were given a list of All Sinclair locations and open positions as well as job descriptions for local job openings. Also referred interested applicants to our website to submit a resume for jobs available.</p>	1	Human Resources Contact
2	3/29/2017	Participation in Job Fairs	<p>Dianne Fancher, Human Resources, attended Niagara County Spring Career Fair at the Four Points by Sheraton on 7001 Buffalo Avenue in Niagara Falls from 12:30-3:30pm.</p> <p>There were over 60 employers in attendance. And over 200 candidates in attendance. Referred all interested applicants to our website to submit a resume for jobs available. Handed out a list of All Sinclair job openings across the country. Also gave out job descriptions for local job vacancies.</p>	1	Human Resources Coordinator
3	6/18/2017	Establishment of training programs for station personnel	<p>Director of Promotion & Production attended PROMAX. This marketing conference is where the world's most innovative creative, marketers, strategists, designers and thought leaders gather to share unprecedented insights, business secrets and revolutionary tools that will help staff and the company grow.</p>	1	Director of Promotion & Production

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4	8/8/2017	Participation in Job Fairs	<p>Dianne Fancher, Human Resources, attended the Cheektowaga Chamber of Commerce sponsored Job Fair at Walden Galleria Mall on August 8, 2017 from 1pm-6pm.</p> <p>There were more than 35 participating employers and over 200 applicants in attendance. Referred all applicants to our website to submit a resume for jobs available. Also gave out a list of All Sinclair job openings and well as handed out job descriptions of all local job vacancies.</p>	1	Human Resources Contact
5	11/15/2017	Provision of training to management	Sinclair Broadcast Group provided web-based compliance and management training to Department Heads and Supervisors at all stations. The purpose of the training is to increase and renew awareness of the companies policies and procedures, manager and supervisor development and FCC EEO compliance.	36	General Manager Local Sales Manager Human Resources Coordinator Business Manager